

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 35.65376 Longitude: -80.460818

Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,684	32,371	57,593
	Population Est 23Q1	5,664	32,257	57,359
	Population Est 22Q4	5,631	32,153	57,273
	Population Est 22Q3	5,565	31,997	57,010
	Population Est 22Q2	5,549	31,916	56,851
	Population Est 22Q1	5,532	31,862	56,716
	Population Est 21Q4	5,527	31,810	56,475
	Population Est 21Q3	5,545	31,860	56,447
	Population Est 21Q2	5,526	31,771	56,244
	Population Fcst	5,626	31,847	57,002
	2010 Census Population	4,926	29,341	51,595
	2000 Census Population	4,853	28,647	48,866
	1990 Census Population	4,521	26,522	43,638
	Current Year Daytime Population	6,086	49,725	73,237
	Average Seasonal Population	20	359	566
	Historical Annual Growth, 1990 – 2000	0.71%	0.77%	1.14%
	Historical Annual Growth, 2000 – 2010	0.15%	0.24%	0.55%
	Estimated Annual Growth, 2010 – CY	1.01%	0.69%	0.77%
	Projected Annual Growth, CY to Y5	-0.20%	-0.33%	-0.21%
	Group Qtrs Est	261	2,595	3,249
Transient Est Average Last 4 Qtrs	808	2,132	2,243	
Households	Current Year Estimated Households	2,349	12,833	22,715
	Households Est 23Q1	2,337	12,774	22,606
	Households Est 22Q4	2,322	12,725	22,571
	Households Est 22Q3	2,292	12,657	22,458
	Households Est 22Q2	2,286	12,626	22,398
	Households Est 22Q1	2,279	12,603	22,341
	Households Est 21Q4	2,278	12,584	22,239
	Households Est 21Q3	2,285	12,602	22,221
	Households Est 21Q2	2,276	12,562	22,135
	Households Fcst	2,326	12,604	22,459
	2010 Census Households	2,026	11,270	19,956
	2000 Census Households	1,972	11,043	18,952
	1990 Census Households	1,823	10,356	17,080
	Historical Annual Growth, 1990 – 2000	0.79%	0.64%	1.05%
	Historical Annual Growth, 2000 – 2010	0.27%	0.20%	0.52%
	Estimated Annual Growth, 2010 – CY	1.04%	0.92%	0.91%
	Projected Annual Growth, CY to Y5	-0.19%	-0.36%	-0.23%
Population per Household	2.31	2.32	2.39	

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.3%	1.0%	1.2%
	HH Income \$250,000 to \$499,999	0.4%	1.2%	1.4%
	HH Income \$200,000 to \$249,999	1.0%	2.7%	3.4%
	HH Income \$175,000 to \$199,999	3.9%	3.1%	2.6%
	HH Income \$150,000 to \$174,999	3.2%	3.8%	3.6%
	HH Income \$100,000 to 149,999	11.1%	12.6%	13.3%
	HH Income \$75,000 to 99,999	11.7%	11.4%	13.0%
	HH Income \$50,000 to 74,999	19.2%	18.2%	18.5%
	HH Income \$35,000 to 49,999	10.6%	12.1%	12.1%
	HH Income \$25,000 to 34,999	9.6%	9.3%	9.4%
	HH Income \$15,000 to 24,999	11.5%	10.8%	10.4%
	HH Income \$0 to 14,999	17.3%	13.7%	11.1%
	Average Household Income	\$66,598	\$77,835	\$80,749
	Median Household Income	\$51,118	\$55,265	\$58,799
	Per Capita Income	\$28,554	\$32,219	\$32,818
	Average Disposable Income	\$54,076	\$61,217	\$64,486
	Median Disposable Income	\$44,943	\$47,789	\$50,793
	Discretionary HH Income Over \$150,000	0.2%	2.5%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	3.5%	3.1%	3.3%
	Discretionary HH Income \$100,000 to \$124,999	3.1%	4.1%	4.1%
	Discretionary HH Income \$75,000 to \$99,999	8.1%	7.4%	7.8%
	Discretionary HH Income \$50,000 to \$74,999	13.3%	14.8%	17.3%
	Discretionary HH Income \$25,000 to \$49,999	27.5%	28.9%	29.1%
	Discretionary HH Income Under \$25,000	44.2%	39.2%	35.3%
	Average Discretionary HH Income	\$38,303	\$43,646	\$46,456
	Median Discretionary HH Income	\$29,060	\$32,411	\$35,563
	Householder White – Count	1,171	7,081	13,905
	Median HH Income	\$66,100	\$65,371	\$67,416
	Average HH Income	\$78,783	\$79,900	\$81,147
	Householder Black or African-American – Count	926	4,140	5,934
	Median HH Income	\$29,286	\$40,790	\$41,659
	Average HH Income	\$45,333	\$55,382	\$56,252
	Householder Hispanic – Count	106	902	1,599
	Median HH Income	\$53,126	\$47,484	\$52,718
Average HH Income	\$45,079	\$49,709	\$54,899	
Householder Asian or Pacific Islander – Count	26	123	225	
Median HH Income	\$48,925	\$60,592	\$66,801	
Average HH Income	\$66,906	\$68,924	\$78,246	
Householder Other or Pacific Islander – Count	121	586	1,053	
Median HH Income	\$17,805	\$32,102	\$48,774	
Average HH Income	\$32,188	\$51,189	\$57,298	

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,668	15,611	28,036
	Female Population	3,016	16,760	29,556
Total Population by Age	Count of Pop 0 to 4 years	326	1,774	3,036
	Count of Pop 0 to 7 years	460	2,580	4,376
	Count of Pop 5 - 13	620	3,428	5,927
	Count of Pop 14 - 18	301	1,839	3,224
	Count of Pop 19 - 22	293	2,019	3,431
	Count of Pop 22 - 25	208	1,575	2,610
	Count of Pop 25 - 29	340	1,995	3,461
	Count of Pop 30 - 34	343	1,992	3,344
	Count of Pop 35 - 39	367	1,973	3,417
	Count of Pop 40 - 44	325	1,775	3,265
	Count of Pop 45 - 59	990	5,392	10,061
	Count of Pop 60 - 74	1,040	5,668	10,488
	Count of Pop 75 - 84	383	2,150	3,987
	Count of Pop 85+	150	792	1,343
	% of Pop 0 to 4 years	5.7%	5.5%	5.3%
	% of Pop 0 to 7 years	8.1%	8.0%	7.6%
	% of Pop 5 - 13	10.9%	10.6%	10.3%
	% of Pop 14 - 18	5.3%	5.7%	5.6%
	% of Pop 19 - 22	5.2%	6.2%	6.0%
	% of Pop 22 - 25	3.7%	4.9%	4.5%
	% of Pop 25 - 29	6.0%	6.2%	6.0%
	% of Pop 30 - 34	6.0%	6.2%	5.8%
	% of Pop 35 - 39	6.5%	6.1%	5.9%
	% of Pop 40 - 44	5.7%	5.5%	5.7%
	% of Pop 45 - 59	17.4%	16.7%	17.5%
	% of Pop 60 - 74	18.3%	17.5%	18.2%
	% of Pop 75 - 84	6.7%	6.6%	6.9%
	% of Pop 85+	2.6%	2.4%	2.3%
Median Age	40.7	39.0	40.5	
Average Age	41.5	40.7	41.4	
Male Population by Age	% of Pop 0 to 4 years	6.2%	5.8%	5.5%
	% of Pop 5 - 13	11.9%	11.3%	10.9%
	% of Pop 14 - 18	5.8%	6.1%	6.0%
	% of Pop 19 - 22	5.7%	6.7%	6.3%
	% of Pop 22 - 25	4.2%	5.2%	4.8%
	% of Pop 25 - 29	6.3%	6.3%	6.3%
	% of Pop 30 - 34	6.0%	6.2%	6.0%
	% of Pop 35 - 39	6.2%	6.0%	6.0%
	% of Pop 40 - 44	6.1%	5.4%	5.7%
	% of Pop 45 - 59	17.1%	16.5%	17.4%
	% of Pop 75 - 84	5.6%	5.7%	6.0%
	% of Pop 60 - 74	17.4%	17.2%	17.7%
	% of Pop 85+	1.6%	1.7%	1.6%
	Median Age	38.3	37.1	38.6
Average Age	39.4	39.2	40.0	

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	% of Pop 0 to 4 years	5.3%	5.2%	5.0%
	% of Pop 5 - 13	10.1%	9.9%	9.7%
	% of Pop 14 - 18	4.8%	5.3%	5.3%
	% of Pop 19 - 22	4.6%	5.8%	5.6%
	% of Pop 22 - 25	3.2%	4.6%	4.3%
	% of Pop 25 - 29	5.7%	6.1%	5.8%
	% of Pop 30 - 34	6.1%	6.1%	5.7%
	% of Pop 35 - 39	6.7%	6.2%	5.9%
	% of Pop 40 - 44	5.4%	5.5%	5.7%
	% of Pop 45 - 59	17.7%	16.8%	17.5%
	% of Pop 60 - 74	19.1%	17.8%	18.7%
	% of Pop 75 - 84	7.7%	7.5%	7.8%
	% of Pop 85+	3.5%	3.2%	3.0%
	Median Age	43.2	40.7	42.4
Average Age	43.2	42.0	42.7	
Race	Count of White	2,574	16,903	33,363
	Count of Black or African-American	2,458	11,797	16,793
	Count of Asian or Pacific Islander	58	375	695
	Count of Other races	595	3,297	6,743
	White	45.3%	52.2%	57.9%
	Black or African American	43.2%	36.4%	29.2%
	Asian	1.0%	1.2%	1.2%
	Other Races	10.5%	10.2%	11.7%
Language Spoken	Speak English at Home	91.5%	91.8%	91.9%
	Speak Spanish at Home	3.9%	5.4%	6.1%
	Speak French or French Creole at Home	0.3%	0.3%	0.2%
	Speak German at Home	2.4%	0.9%	0.6%
	Speak Other Indo-European Languages at Home	0.0%	0.5%	0.3%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.1%	0.0%	0.0%
	Speak Vietnamese at Home	0.3%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.9%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.2%	0.3%	0.2%
Hispanic	Hispanic Population	574	3,111	6,420
	Hispanic Population Percent	10.1%	9.6%	11.1%
	Mexican	52.7%	48.5%	56.6%
	Puerto Rican	17.5%	15.9%	10.4%
	Cuban	0.0%	0.6%	1.8%
	Dominican	3.5%	9.1%	4.5%
	Central American	17.4%	16.6%	19.5%
	South American	4.9%	2.1%	1.2%
	Other Hispanic	4.0%	7.2%	6.1%
	2000 Hispanic Population Percent	4%	5%	5%
	1990 Hispanic Population Percent	1%	1%	1%

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	10.1%	9.7%	9.5%
	American	9.9%	9.3%	9.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	1.0%	1.1%	1.2%
	Chinese	0.0%	0.0%	0.0%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.3%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.7%	0.7%	0.7%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	22.7%	24.6%	26.9%
	British	3.2%	4.9%	5.6%
	Dutch	0.2%	0.2%	0.3%
	French	0.4%	0.5%	0.6%
	German	7.3%	8.0%	9.1%
	Italian	1.1%	1.2%	1.4%
	Polish	0.1%	0.5%	0.5%
	Scandinavian	1.6%	1.0%	0.8%
	Scotch/Irish	6.8%	6.4%	6.6%
Other European (ie. Greek/Russian)	2.0%	1.9%	2.0%	
Middle Eastern	0.2%	0.1%	0.2%	
Other Ancestry	36.9%	35.8%	30.4%	
Unclassified Ancestry	19.0%	19.0%	20.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,938	21,736	39,366
	Elementary (0 to 8)	4.7%	3.8%	3.8%
	Some High School (9 to 11)	8.1%	8.2%	8.5%
	High School Graduate (12)	33.3%	28.3%	30.8%
	Some College (13 to 16)	26.4%	24.9%	23.0%
	Associates Degree Only	7.8%	9.4%	9.9%
	Bachelors Degree Only	13.0%	16.8%	15.9%
	Graduate Degree	6.7%	8.6%	8.2%
	% College (4+)	19.6%	25.4%	24.1%
Household Type	Total Households – count	2,349	12,833	22,715
	One Person HHs – count	863	4,441	7,188
	Family HHs – count	1,361	7,668	14,336
	Married Couple – count	899	5,120	9,687
	w/own children – count	262	1,849	3,138
	w/out own children – count	637	3,270	6,548
	Male Householder – count	74	562	1,290
	Female Householder – count	389	1,986	3,360
	Non-Family Households – count	124	724	1,190
	1 Person Household	36.8%	34.6%	31.6%
	2 Person Household	30.8%	31.9%	33.1%
	3 Person Household	14.1%	14.7%	15.0%
	4 Person Household	9.4%	10.1%	11.1%
	5 Person Household	5.3%	5.1%	5.4%
6 Person Household	1.6%	2.0%	2.3%	
7+ Person Household	2.1%	1.6%	1.6%	
% Households With Children	25.6%	26.1%	25.7%	

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Housing	Total Housing Units	2,614	14,426	25,123
	Owner Occupied Percent	46.8%	48.1%	55.4%
	Renter Occupied Percent	43.0%	40.8%	35.0%
	Vacant Housing Percent	10.2%	11.0%	9.6%
	Total Housing Units (Census 2000)	2,160	12,157	20,664
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	1.5%	2.2%
	Property Value \$750,000 to \$999,999	0.2%	1.1%	2.0%
	Property Value \$500,000 to \$749,999	4.7%	8.5%	10.5%
	Property Value \$400,000 to \$499,999	7.0%	9.6%	10.7%
	Property Value \$300,000, to \$399,999	20.9%	22.7%	20.9%
	Property Value \$200,000 to \$299,999	35.1%	24.2%	22.0%
	Property Value \$150,000 to \$199,999	13.5%	12.8%	12.1%
	Property Value \$100,000 to \$149,999	12.3%	11.0%	9.7%
	Property Value \$60,000 to \$99,999	3.7%	3.9%	3.5%
	Property Value \$40,000 to \$59,999	0.3%	1.6%	1.2%
	Property Value \$0 to \$39,999	2.1%	2.9%	4.8%
	Median Home Value	\$248,767	\$271,311	\$284,141
Wealth per Household	\$0 and under - percent	19.2%	18.8%	18.3%
	\$1 to \$4999 - percent	10.2%	9.8%	9.4%
	\$5k to \$9999 - percent	5.1%	5.0%	4.8%
	\$10k to \$24999 - percent	6.8%	6.7%	6.6%
	\$25k to \$49999 - percent	6.9%	6.8%	6.9%
	\$50k to \$99999 - percent	10.1%	10.1%	10.3%
	\$100k to \$249999 - percent	17.3%	17.5%	17.8%
	\$250k to \$499999 - percent	12.0%	12.3%	12.6%
	\$500k+ - percent	12.4%	13.1%	13.4%
	Median HH Wealth	\$58,739	\$64,665	\$70,010
	Avg HH Wealth	\$211,036	\$219,527	\$224,750
Economic Viability	Economic Viability Local	282	271	273
	Economic Viability Indexed	104	100	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,582	14,478	27,040
	Managerial/Executive	13.8%	14.7%	13.2%
	Professional Specialty	14.4%	20.9%	19.8%
	Healthcare Support	6.7%	6.4%	6.0%
	Sales	8.0%	7.8%	8.5%
	Office & Administrative Support	12.4%	9.4%	9.1%
	Protective Service	0.7%	1.2%	1.2%
	Food Preparation	3.5%	6.2%	6.9%
	Building Maintenance & Cleaning	4.7%	2.8%	2.8%
	Personal Care	3.5%	4.0%	2.9%
	Farming, Fishing, & Forestry	0.6%	0.6%	0.6%
	Construction	3.9%	8.4%	9.9%
	Production & Transportation	27.9%	17.7%	19.2%
	Percent White Collar Workers	55.2%	59.2%	56.5%
	Percent Blue Collar Workers	44.8%	40.8%	43.5%

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	Agriculture/Mining/Construction	5.3%	6.0%	7.5%
	Manufacturing	18.8%	14.3%	15.1%
	Transportation	3.2%	4.3%	4.5%
	Information	0.5%	1.7%	1.7%
	Wholesale/Retail	20.7%	15.3%	16.0%
	Finance, Insurance, Real Estate	2.3%	3.5%	3.3%
	Professional Services	5.9%	6.8%	6.2%
	Management Services	1.4%	1.2%	0.7%
	Administrative/Waste Services	3.9%	3.3%	3.5%
	Educational Services	25.8%	28.0%	25.7%
	Entertainment Services	5.5%	8.7%	8.9%
	Other Professional Services	4.7%	4.2%	4.2%
	Public Administration	2.0%	2.6%	2.5%
Vehicles per HH	No Vehicles	16.1%	10.7%	8.0%
	1 Vehicle	35.7%	36.0%	33.9%
	2 Vehicles	31.1%	34.7%	33.5%
	3 or more vehicles	17.2%	18.6%	24.6%
	Average Number of Vehicles	1.57	1.68	1.84
Change	Births (last 12 months)	64	354	621
	Deaths (last 12 months)	54	298	561
	Migration (last 12 months)	136	426	714
Work place	Workplace Establishments	251	1,489	1,876
	Workplace Employees (FTE)	3,404	22,728	28,565